

**Amendments to the Specification**

Please amend the paragraph beginning at page 8, line 23 as follows:

The content server 22 will process the query and return content matching the locality and profile criteria. The application server 20 will receive any content matching the locality and profile criteria (step 110) and notify the user that content is available by delivering a notification to the mobile terminal 16 indicating that content is available (step 112). The mobile terminal 16 may present the notification to the user and return a response from the user to the application server 20 indicating whether the user wants to view, ignore, or save the content (step 114). The application server 20 will take the appropriate action for the response (step 116) by delivering the content to the mobile terminal ~~18~~ 16 (step 118), ignoring the content, or saving the content for future access and use (step 120). The process will then repeat (step 122).